10 Commandments of
DIGITAL DESIGN

1. You shall appreciate the role good design plays in clear and effective communications.

2. You shall use four main principles of design (proximity, alignment, repetition, and contrast) in all publications.

3. You shall keep a file of good design pieces to learn and gather inspiration from.

4. You shall proofread anything published to the world.

5. You shall not use fonts without choosing them with intention (including and especially Papyrus and Comic Sans).

6. You shall not center justify all design work.

7. You shall not use Microsoft Word as design software.

8. You shall not use more than two fonts in a design.

9. You shall not use all the fancy tricks available in a program simply because they're there.

10. You shall not over-clutter a design.

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